

Editorial

Dear Readers/Research Scholars,

Clarity of expression is essential to achieve success in any walk of life. This clarity of expression includes both 'in drafting and speaking'. Most of the people feel that getting hold on good drafting will make our attempts successful in various projects or field works. They ignore the second side of the coin i.e. speaking. If we lack the clarity of the expression in our speech, we cannot impress others either in interviews or in seminars. For research scholars also this is necessary. Because they have to express about the contents of the thesis in "viva voce". If we fumble or falter while speaking, the impression will become negative. So my dear Readers/Research Scholars let us concentrate on this important aspect. If we give equal effort to get clarity of expression both in writing and speaking, we will become successful in our attempts. This will make our future glorious.

**“Clarity of expression makes the attempt fruitful
Without it one cannot become successful”.**

As an Editor-in-Chief, It is my responsibility to put before you the salient Features of **IJSIMR**:

- ❖ Blind peer reviewed journal.
- ❖ Eminent and great scholars in IJSIMR-Editorial Board from throughout the world.
- ❖ Prompt and rapid response to the authors according to the schedule.
- ❖ Simple and standard Template.
- ❖ Free English Language assistance from Academician's Research Center.
- ❖ Online and print versions (e-journal and Print) with reasonable cost.
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Once again I appeal to you to extend your cooperation to promote our journal-IJSIMR in your research circle.

**With Best Regards
Dr.K.V.L.N.Acharyulu
Editor-In-Chief
IJSIMR**