## **Editorial**

## Dear Readers/Research Scholars,

Co-operation is more essential in every walk of life. Whether it is in the field of Research or any other one, One needs Cooperation from others. Without proper Cooperation one cannot fulfill his mission. The word Cooperation means 'working together, helping with each other.' This mutual help enables a person to proceed further in his endeavour. Particularly in the field of research Cooperation is more needed. Cooperation between the guide and the Researcher, Cooperation between the Scholars, Cooperation between the Authorities and Research scholars, smoothens the way of success. So my dear Readers and Research Scholars let us Cooperate with each other and make our attempt successful.

"For any success in life cooperation is an essential tool Without that one will be sinking in the middle of the pool".

As an Editor-in-Chief, It is my responsibility to put before you the salient Features of IJSIMR:

- ❖ Blind peer reviewed journal.
- **!** Eminent and great scholars in IJSIMR-Editorial Board from throughout the world.
- Prompt and rapid response to the authors according to the schedule.
- **Simple and standard Template.**
- Free English Language assistance from Academician's Research Center.
- Online and print versions (e-journal and Print) with reasonable cost.
- ❖ Issuing the e-Certificate of Publication to each Author with free of cost only on request.
- ❖ Best Research Article Award will be given. For this, the minimum number of articles in that issue must be 10.

Once again I appeal to you to extend your cooperation to promote our journal-IJSIMR in your research circle.

With Best Regards Dr.K.V.L.N.Acharyulu Editor-In-Chief IJSIMR