## **Editorial**

## Dear Readers / Research Scholars,

Research activity is a special zeal of the mind. It encourages a person to find new inventions in the interested field. In order to achieve the goal in the field of research one must have three important components-Interest, Information and Investigation. Without Interest one cannot proceed in the field of research. This interest enables him/her to collect the information regarding the subject. This information includes work that has been done so far and to be done further. After getting the information the researcher starts the investigation about the new aspects of the subject. He or She collects all the material that is necessary for his research. In all these three stages the proper guidance of the guide is most important. So my dear Readers/Research Scholars let us keep in mind the above features and try to go ahead in our research activity.

## "Research encourages a person to find new inventions That enables any nation to flourish in multiple dimensions"

As an Editor-in-Chief, It is my responsibility to put before you the salient Features of IJSIMR:

- Blind peer reviewed journal.
- ❖ Eminent and great scholars in IJSIMR-Editorial Board from throughout the world.
- ❖ Prompt and rapid response to the authors according to the schedule.
- **Simple** and standard Template.
- ❖ Free English Language assistance from Academician's Research Center.
- Online and print versions (e-journal and Print) with reasonable cost.
- ❖ Issuing the e-Certificate of Publication to each Author with free of cost on request.
- ❖ Best Research Article Award will be given. For this, the minimum number of articles in that issue must be 10.

Once again I appeal to you to extend your cooperation to promote our journal-IJSIMR in your research circle.

With Best Regards Dr.K.V.L.N.Acharyulu Editor-In-Chief IJSIMR