

## Editorial

**Dear Readers/ Research Scholars,**

In order to achieve the goal one must be work minded. If we neglect the work, we will be lagging behind. Postponement of work is a sign of laziness.

According to a familiar proverb “**An idle man’s brain is a devil’s workshop**”. Because it will be thinking of unnecessary things and develops negative attitude. Laziness makes a man inactive. After sometime one will be loosing interest in doing the work because of this laziness. It becomes the root cause of one’s downfall and failure. So one must get rid of this laziness at any cost.

*“Laziness leads to destruction  
Activeness guides to completion”*

As an Editor-in-Chief, It is my responsibility to put before you the salient Features of **IJSIMR**:

- ❖ Blind peer reviewed journal.
- ❖ Eminent and great scholars in IJSIMR-Editorial Board from throughout the world.
- ❖ Prompt and rapid response to the authors according to the schedule.
- ❖ Simple and standard Template.
- ❖ Free English Language assistance from Academician's Research Center.
- ❖ Online and print versions (e-journal and Print) with reasonable cost.
- ❖ Issuing the e-Certificate of Publication to each Author with free of cost on request.
- ❖ Best Research Article Award will be given. For this, the minimum number of articles in that issue must be 10.

Let me express my special gratitude towards our Editorial Board Members, Director and Managing Editor of ARC for their kind support and prompt response. The present issue is successfully in your presence only because of their Co-operation. I am also thankful to the Authors for their valuable contribution to IJSIMR which enhance the Quality.

Finally I will be more happy, if you inform about **IJSIMR** to your Friends / Students/ Colleagues / Associates and Fellow Researchers who may utilize this opportunity as a platform for their new research inventions.

**With Best Regards  
Dr.K.V.L.N.Acharyulu  
Editor-In-Chief  
IJSIMR**